

Upcoming Bonus Circulation Schedule

MARCH		
Issue	Association	Deadline
#10 Mar 7	BPS/ACCP2	Mar 5
#11 Mar 14	ACCP1	Mar 12
#12 Mar 21	Colleges	Mar 19
#13 Mar 28	AMCP*	Mar 26

APRIL		
Issue	Association	Deadline
#14 Apr 11	AACP/HOPA	Apr 9
#15 Apr 18	ASCP/ASPEN	Apr 16
#16 Apr 25	Colleges	Apr 23

*On-site Distribution

ALL Dates, Mailings, Meetings & Door Drops Subject to Change.

GROSS ADVERTISING RATES

BLACK & WHITE

AD SIZE/FREQUENCY*		Buy 1 Get 1 FREE	Buy 2 Get 2 FREE
		2 Issues	4 Issues
full page	7.8" x 9.25"	\$6,199	\$9,199
2/3 page vertical	5.12" x 9.25"	\$5,399	\$7,899
1/2 page vertical	3.81" x 9.25"	\$4,199	\$6,299
1/2 page horizontal	7.8" x 4.56"	\$4,199	\$6,299
1/2 page island	5.12" x 6.91"	\$4,199	\$6,299
1/3 page vertical	2.5" x 9.25"	\$3,299	\$4,999
1/3 page island	5.12" x 4.56"	\$3,299	\$4,999
1/4 page vertical	2.5" x 6.91"	\$2,799	\$4,299
1/4 page island	3.81" x 4.56"	\$2,799	\$4,299
1/6 page vertical	2.5" x 4.56"	\$2,299	\$3,599
1/8 page vertical	2.5" x 3.39"	\$1,899	\$2,499
1/12 page vertical	2.5" x 2.21"	\$1,599	\$2,199

*Multiple issues are for consecutive run dates.
Call for quarterly or annual contracted rates.

Additional Offerings

Available in conjunction with a print ad:

Job Alert Postcards Base Price With *Recruiting Edge*
First 2,000 FREE

Min. quantity 1,000 \$0.91/piece \$0.55/piece
Includes postage, printing, list rental, and mailing. MSA targeting possible.

PharmacyThisWeek E-publication

E-publication Sponsorship Base Price With *Recruiting Edge*
\$0.38/name \$0.25/name
E-mail list access is by sponsorship of the entire e-publication. Call for quantity.

MAXIMUM VALUE ! -

Double Your Run Length with The *Recruiting Edge* Package:

- 1) PharmacyWeek Print Ad (8, 12 or 16 issues)*
- 2) 2,000 or 2,500 FREE Job Alert Postcards
- 3) Internet Advertising for length of print run on:
- PharmacyWeek.com
- PharmacyOneSource.com
- 4) JobRx matching access for length of print run
- 5) PharmacyThisWeek e-publication sent to 8,000+ job seekers
- 6) One-year online Pharmacy Profile

*Print issue lengths shown reflect the Double Run Lengths

Buy 4 → Get 8 issues
Buy 6 → Get 12 issues
Buy 8 → Get 16 issues

Recruiting Edge Package Special Rates

Ad Size	8 issues	12 issues	16 issues
1/2 page**	\$7,599	\$11,999	\$13,999
1/4 page**	\$5,799	\$8,999	\$10,499
1/6 page	\$4,699	\$7,499	\$8,799
1/8 page	\$3,999	\$6,499	\$7,799

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ADDED BONUS!!

**Buy 1/4 or 1/2 page and get 500 more postcards for a total of 2,500 FREE Job Alert Postcards.

PharmacyWeek

**pharmacy
onesource**

Partners in Pharmacy Employment

Ad Deadlines

- Materials for new ads - Friday, 10 a.m. CST
- Revisions for currently running ads or contract ads - Wednesday, 10 a.m. CST
- Space Reservations - Thursday, 5 p.m. CST

Preferred sending methods

- (Deadline: Friday, 10 a.m. CST):
- E-mail PDF files to ads@pharmacyweek.com

Call: 608-828-4400

E-mail: sales@pharmacyweek.com