

Association Key
For a complete description of associations, see other side.

AACP
American Association of Colleges of Pharmacy

ABHP
Association of Black Health-System Pharmacists

ACCP (1)
American College of Clinical Pharmacy

ACCP (2)
American College of Clinical Pharmacology

AMCP
Academy of Managed Care Pharmacy

ASCP
American Society of Consultant Pharmacists

ASHP
American Society of Health-System Pharmacists

ASPEN
American Society for Parenteral and Enteral Nutrition

BPS
Board of Pharmaceutical Specialties

CPNP
College of Psychiatric & Neurologic Pharmacists

HOPA
Hematology/Oncology Pharmacy Association

NYSCHP
New York State Council of Health-System Pharmacists

Colleges
Mailing to all College of Pharmacy Students

Check out our **RecruitingEdge** package: All of the benefits of a print advertisement in **PharmacyWeek**, plus much more!

When you place a print ad in *PharmacyWeek* magazine - no matter which issue you choose - your ad will benefit from the bonus circulation we provide for each issue. *PharmacyWeek's* bonus circulation includes the leading industry associations and Colleges of Pharmacy through bonus mailings, trade shows and door drops. In addition to the scheduled bonus circulation below, *PharmacyWeek* also participates in numerous College of Pharmacy Career Fairs throughout the year. Check out our website at www.PharmaWeek.com for the latest information.

JANUARY			
Issue	Association	Deadline	
#1 Jan 3	HOPA/ACCP2	Dec 31	
#2 Jan 10	AACP	Jan 8	
#3 Jan 17	ASCP	Jan 15	
#4 Jan 24	BPS/ASPEN	Jan 22	
#5 Jan 31	Colleges	Jan 29	

FEBRUARY			
Issue	Association	Deadline	
#6 Feb 7	NYSCHP/CPNP	Feb 5	
#7 Feb 14	ABHP	Feb 12	
#8 Feb 21	AMCP	Feb 19	
#9 Feb 28	Colleges	Feb 26	

MARCH			
Issue	Association	Deadline	
#10 Mar 7	BPS/ACCP2	Mar 5	
#11 Mar 14	ACCP1	Mar 12	
#12 Mar 21	Colleges	Mar 19	
#13 Mar 28	AMCP*	Mar 26	

*On-site Distribution

APRIL			
Issue	Association	Deadline	
#14 Apr 11	AACP/HOPA	Apr 9	
#15 Apr 18	ASCP/ASPEN	Apr 16	
#16 Apr 25	Colleges	Apr 23	

MAY			
Issue	Association	Deadline	
#17 May 2	ABHP/CPNP	Apr 30	
#18 May 9	BPS/NYSCHP	May 7	
#19 May 16	AMCP	May 14	
#20 May 23	ACCP2/ASHP**	May 21	

**Door Drop

JUNE			
Issue	Association	Deadline	
#21 Jun 6	ASHP*	Jun 4	
#22 Jun 20	ACCP1	Jun 18	
#23 Jun 27	HOPA/ASPEN	Jun 25	

*On-site Distribution

JULY			
Issue	Association	Deadline	
#24 Jul 11	AACP*	Jul 9	
#25 Jul 18	BPS	Jul 16	
#26 Jul 25	ASCP	Jul 23	

*On-site Distribution

AUGUST			
Issue	Association	Deadline	
#27 Aug 1	AACP	Jul 30	
#28 Aug 8	ABHP/NYSCHP	Aug 6	
#29 Aug 22	AMCP/CPNP	Aug 20	
#30 Aug 29	Colleges	Aug 27	

SEPTEMBER			
Issue	Association	Deadline	
#31 Sep 12	ACCP1/ACCP2	Sep 10	
#32 Sep 19	BPS/ASPEN	Sep 17	
#33 Sep 26	Colleges	Sep 24	

OCTOBER			
Issue	Association	Deadline	
#34 Oct 3	ASCP/HOPA	Oct 1	
#35 Oct 10	AACP/ACCP**	Oct 8	
#36 Oct 17	ACCP*	Oct 15	
#37 Oct 24	Colleges/NYSCHP	Oct 22	
#38 Oct 31	BPS/CPNP	Oct 29	

*On-site Distribution **Door Drop

NOVEMBER			
Issue	Association	Deadline	
#39 Nov 7	ABHP/ASCP*	Nov 5	
#40 Nov 14	AMCP/Colleges	Nov 12	
#41 Nov 21	ASHP**	Nov 19	

*On-site Distribution **Door Drop

DECEMBER			
Issue	Association	Deadline	
#42 Dec 5	ASHP*	Dec 3	
#43 Dec 19	Colleges/ACCP1	Dec 17	

*On-site Distribution

NOTE: Deadline is 10am CST. ALL dates, mailings, meetings, and door drops subject to change.